



Institute of Strata Title
Management Ltd

Media Release

Friday, 5 February 2010

Strata Industry Awards for Excellence launched

The Institute of Strata Title Management (ISTM) is raising the bar in strata management in NSW by launching the inaugural Schindler Lifts Strata Industry Awards for Excellence, honouring high achievers in the strata industry and encouraging others to set and achieve higher goals.

ISTM President David Ferguson said that for the first time ever, the strata industry will be rewarding its own by recognising those who go that extra mile.

“Strata Managers are very often the unsung heroes. If you live in strata-title property, they are the people that look after your most valuable asset – your home. They mediate neighbour disputes, arrange for the insurance cover, look after maintenance and cleaning and arrange for the contractors to carry out all the services – amongst other things,” Mr Ferguson said.

“As the peak body representing the industry we decided the time was right to reward the people and companies that are shining examples of best practice in the industry and encourage others to aim for the same high standards. The benefit for the consumer is better service.”

Awards Partners, Schindler Lifts, has set and achieved high standards over the years, which was something ISTM was looking for when seeking a partner.

“We are very excited that Schindler Lifts decided to come on board as our Awards Partner. The company has devoted itself to ensuring excellence in all facets of its business and is one of the shining examples of an industry leader following best practice,” Mr Ferguson said.

Awards will be presented in the following categories:

- Small Business of the Year
- Large Business of the Year
- Excellence in Customer Service
- Commitment to Professional Ethics
- Business Person of the Year
- Young Business Person of the Year



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The Nominees will be announced in April 2010 and will then go through a review by a panel of experts from outside the strata industry.

“We thought it highly appropriate that we did not assess our own but that we leave it up to experts to agree on,” Mr Ferguson said.

“That way we can maintain the integrity of the Awards and remain true to the aims of maintaining best practice, ethical standards, forward thinking, strong values and leadership.”

The winners of the Schindler Lifts Strata Industry Awards for Excellence will be announced on 4 June 2010 at a gala dinner.

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About the ISTM

The Institute of Strata Title Management (ISTM) is the peak industry body for strata title management in New South Wales; promoting the role of the professional strata team and the value such a team adds to owners corporations in managing risk and a creating a harmonious strata living experience.

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